

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 168784 / 1		<u>Alt Order #</u> 08411482
<u>Product</u> CLINTON 4 PRES :60S		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 5560
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 10/07/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6219	<u>Advertiser Ref</u> 7979	

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/11/16	10/11/16	Tue Prime Hour 2	9:00 PM-10:00 PM		1:00			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-1-----				1	\$6,000.00					
2	WHIO	10/13/16	10/13/16	NFL RS Pre-Game Ot	7:30 PM-8:30 PM		1:00			P-05		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	---1---				1	\$4,000.00					
3	WHIO	10/11/16	10/17/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$3,000.00					
4	WHIO	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$2,400.00					
5	WHIO	10/11/16	10/17/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$2,400.00					
6	WHIO	10/11/16	10/17/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$2,000.00					
7	WHIO	10/15/16	10/15/16	Sat Prime Hour 3	10:00 PM-11:00 F		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$2,000.00					
8	WHIO	10/15/16	10/15/16	SEC Game	3:30 PM-7:00 PM		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$2,000.00					
9	WHIO	10/11/16	10/17/16	The Price is Right	11:00 AM-12:00 F		1:00			P-05		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$1,800.00					
10	WHIO	10/11/16	10/17/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/11/16	10/17/16	MTWTF--				1	\$1,600.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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<u>Contract / Revision</u> 168784 / 1		<u>Alt Order #</u> 08411482
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> CLINTON 4 PRES :60S	<u>Estimate #</u> 5560
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 10/07/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
11	WHIO	10/16/16	10/16/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1	1	\$1,600.00								
12	WHIO	10/11/16	10/17/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$1,400.00								
13	WHIO	10/15/16	10/15/16	CBS This Morning Sa	10:00 AM-12:00 P		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1-	1	\$1,200.00								
14	WHIO	10/11/16	10/17/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$1,100.00								
15	WHIO	10/11/16	10/17/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$1,000.00								
16	WHIO	10/11/16	10/17/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$900.00								
17	WHIO	10/11/16	10/17/16	Late Late Show: Cord	12:35 XM-1:35 XM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$800.00								
E 18	WHIO	10/15/16	10/15/16	Sa 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1-	1	\$800.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	WHIO	10/10/16-10/16/16	Sa 7p-730p	7:00 PM-7:30 PM	-----Sa--	1:00		\$800.00	NM				
	Credited													
19	WHIO	10/15/16	10/15/16	Sa 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1-	1	\$800.00								
20	WHIO	10/16/16	10/16/16	Su 1135p-1235a	11:35 PM-12:35 X		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1	1	\$800.00								
21	WHIO	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$700.00								
22	WHIO	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	1	\$600.00								
23	WHIO	10/15/16	10/15/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1-	1	\$400.00								
24	WHIO	10/16/16	10/16/16	Su 1235a-135a	12:35 XM-1:35 XM		1:00			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/10/16	10/16/16	-----1	1	\$400.00								
25	WHIO	10/11/16	10/17/16	Daybreak Edition 430a			1:00			P-05		NM	1	\$300.00

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168784 / 1		08411482
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	CLINTON 4 PRES :60S	5560
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POL/Hillary Clinton/D/PRI		10/07/16 / 10/19/16

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Week:		10/11/16	10/17/16	MTWTF--				1	\$300.00					
Totals									0.00				24	\$39,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	24	\$39,200.00	(\$5,880.00)	\$33,320.00
Totals	24	\$39,200.00	(\$5,880.00)	\$33,320.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8411482 TRF# 168784 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV4/16 17.41
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
M1	OK'D		BUY#18									
STATION MAKEGOOD OFFERS:												
			MISSED: SAT/700P-730P				OCT15		60S	\$800.00	(OCT19/16)	
			OFFER: NONE									
			CMT: SPOT DID NOT RUN DUE TO SPORTS OVERRUN PLEASE CREDIT AND MOVE \$ TO									
			CMT: ACTIVE CONTRACT									
OCT/16			39200.00									
MARKET TOTALS \$74,074 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDB 3%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												

CONTRACT TOTAL 39200.00
TOTAL SPOTS 24